

Exhibiting at an event while **minimizing** the impact on the environment



Ecofriendly practices to adopt!

As an event organiser and community builder, our responsibility is to reduce our environmental footprint while promoting more inclusive and socially responsible practices.

To collectively deliver a better event, as part of a continuous improvement approach, we invite you, as an exhibitor, to adopt simple and effective actions.

Exhibitor's how to be responsible

Before

During

After



Responsible exhibitor's best practices

Before

Adopt the 5 Rs

- **REFUSE**
what you don't need
- **REDUCE**
what you need
- **REUSE**
what you already have
- **RECYCLE**
what you can't refuse, reduce or recycle
- **RETHINK**
your practices to exhibit more responsibly



Goodies & brochures: do you really need them?



If so, choose local or national manufacturers with a minimal carbon impact (little or no individual or plastic packaging). Keep printed materials (brochures, catalogs, flyers, etc.), to a minimum and follow eco-design principles whenever possible (digital tools, few images, no colour blocks).

DID YOU KNOW?

50% of a brochure's environmental impact is generated during its production. Reducing the number of copies and choosing recycled or certified paper can significantly lower this impact.*

* FAO - "Forests and Climate Change: Key Facts", 2022 (United Nations)

Eco-design your stand



- Opt for a pre-fitted or modular stand
- Or work with your stand designer to create an eco-designed, modular stand (for example, using circular economy principles) that can be reused
- Open things up! Fewer partitions means less use of materials and better visibility for your stand from the aisles!

DID YOU KNOW?

Carpet and brushed cotton are carbon-intensive materials that are difficult to recycle. By eliminating them, you can reduce the carbon footprint of your stand fittings by up to 70%.

Be accessible for every level of mobility

REMEMBER TO EQUIP YOUR SPACE ACCORDINGLY

- Ramp
- Floor level
- Accessible audiovisual tools ...



Select local service providers

TO LIMIT EMISSIONS RELATED TO THE TRANSPORT OF MATERIALS USED AT THE EVENT, for example those generated by freight and long-distance transportation of equipment.

Responsible exhibitor's best practices

During

Encourage your teams to travel lighter (in CO₂)



In other words, on foot or by bike, using public transport (train, metro, tram), via car sharing, etc...

DID YOU KNOW?

Flying from Paris to Amsterdam generates more than 11 times the CO₂ emissions of travelling the same route by train.*

** Ecopassenger (EU, 2025)*



Choose WiFi over 4G or 5G

If the venue offers it, give priority to free WiFi.

DID YOU KNOW?

Mobile networks (4G/5G) consume nearly four times more energy than fixed networks for the same volume of data.*

** French Regulatory Authority for Electronic Communications (ARCEP), 2025*

Save energy

DIFFERENTS WAYS TO DO IT

Turn off your equipment when you leave the stand (tip: a power strip lets you power everything down with one button), choose LED lighting, rent Equipment that promises high energy efficiency (A+)...

DID YOU KNOW?

Replacing conventional lighting with LEDs can consume up to 4 to 5 times less energy for the same brightness.*

** IEA, 2025*



Optimize the deliveries I need during the event

CONSIDER GROUPING YOUR DELIVERIES TO REDUCE THE CARBON IMPACT OF TRANSPORT.

Responsible exhibitor's **best practices**

During

Fewer disposables, less waste

THE BEST WASTE IS THE ONE YOU DON'T PRODUCE

For inevitable waste?

Follow the instructions for sorting it (paper/ cardboard, glass, plastic, wood, biowaste, etc.). You can reduce food waste by sharing unused food with your teams or donating it to a charity.

If you have any unanswered questions, your Comexposium contact will assist you.

DID YOU KNOW?

At the 2024 edition of SIAL Paris, 13,000 meals were provided thanks to a collection organised by the French Red Cross.



Ban Plastics bottles

THIS IS A MUST, BECAUSE THEY'RE A REAL SYMBOL OF WASTE!

Provide carafes at your stand, and give your teams contents they can refill at the water fountains.

DID YOU KNOW?

Producing the plastic for a bottle of mineral water requires 255 litres of water and emits 39 kg of CO2 equivalent.

Be more selective with food offerings

With an emphasis on seasonal, local and organic food and reduced meat consumption.

DID YOU KNOW?

Tomatoes grown in a greenhouse generate 8 times more CO2 emissions than seasonal tomatoes grown in the ground.



Responsible exhibitor's best practices

After



Encourage recovery

Save your stand's components (set, furniture, signage, plants, goodies, etc.) for reuse next year.

IF YOU (REALLY) NO LONGER NEED THEM...

Donate them to non-profits, theatres or schools, or ask your Comexposium contact if there's a process for collecting these materials.



Explain, why, and raise awareness!

THE MORE YOU TALK ABOUT IT, THE MORE YOU'LL BE ABLE TO INSTILL THE RIGHT HABITS.

Explain your responsible approach to your visitors, teams, partners and service providers; communicate its benefits... and don't forget to share it with your Comexposium contact.



Listening to our stakeholders and considering our sustainable development challenges, we have defined the Comexposium Group's CSR strategy: **ALL INVOLVED**.

Because it is only together — with our teams, partners, exhibitors, visitors and suppliers — that we will be able to tackle the environmental and social challenges facing our sector.

To learn more about ALL INVOLVED, our Corporate Social Responsibility strategy, [go here!](#)